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Sales Foundations for IBM Security V1

IBM M2150-860

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QUESTION NO: 1

Which two customer pain points should be addressed first when selling BigFix? (Select 2)

- A. Failed audits
- **B.** High network traffic
- C. Compliance concerns
- **D.** Organizational re-structuring
- E. Increasing costs of data protection
- F. Increasing number of mobile devices

ANSWER: A C

QUESTION NO: 2

Which is a clear differentiator for IBM Security Operations and Response (SOAR) solutions?

- A. Access Manager's new IBM Verify capability.
- B. ORadar ranking in the Gartner Magic Quadrant.
- **C.** Guardium's tight integration with anti-virus vendors.
- **D.** QRadar Network Security (XGS) offering intrusion prevention, versus intrusion detection.

ANSWER: A

QUESTION NO: 3

What is the appropriate response to a customer who believes that deploying mobile security is too complex?

- A. It is complex, but the resulting security and productivity gains are worth the effort/investment.
- **B.** Gartner and Forrester have both praised IBM's solution for its ease of use at the administrative and end user levels.
- **C.** MaaS360 simplifies mobile security as long as the implementation involves a private network within the bounds of a single country.



D. MaaS360 delivers mobile security without any impact on the mobile devices themselves, thus simplifying the implementation step.	
ANSWER: D	
QUESTION NO: 4	
What two are among the top three security concerns in the Financial Service	es Sector? (Select 2)
A. Cost cutting	
B. Secure vaults	
C. Insider threats	
D. Fraudulent transactions	
E. Organizational structure	
F. Monitoring infrastructure	
ANOMED, D.D.	
ANSWER: B D	
QUESTION NO: 5	
What is one way that IBM Security drives innovation and disruption in the s	ecurity market?
A. By focusing on encryption.	
B. By focusing on on-premise solutions.	
C. By investing in cognitive analytics.	
D. By investing in perimeter controls.	
ANOMED. D	
ANSWER: B	