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SAP C THINK 01

Version Demo

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QUESTION NO: 1

What are the brainstorming rules created by IDEO?

Note: There are 3 correct answers to this question.

- A. Be open to developing the ideas of others and stay on topic
- **B.** It involves getting out of the building and taking action
- **C.** Avoid judging others and let the creativity flow
- D. Follow the "one at a time" rule and use visuals and Generate as many new ideas as possible

ANSWER: A C D

QUESTION NO: 2

When beginning an interview, you should briefly state the of the interview.

Note: There are 1 correct answers to this question.

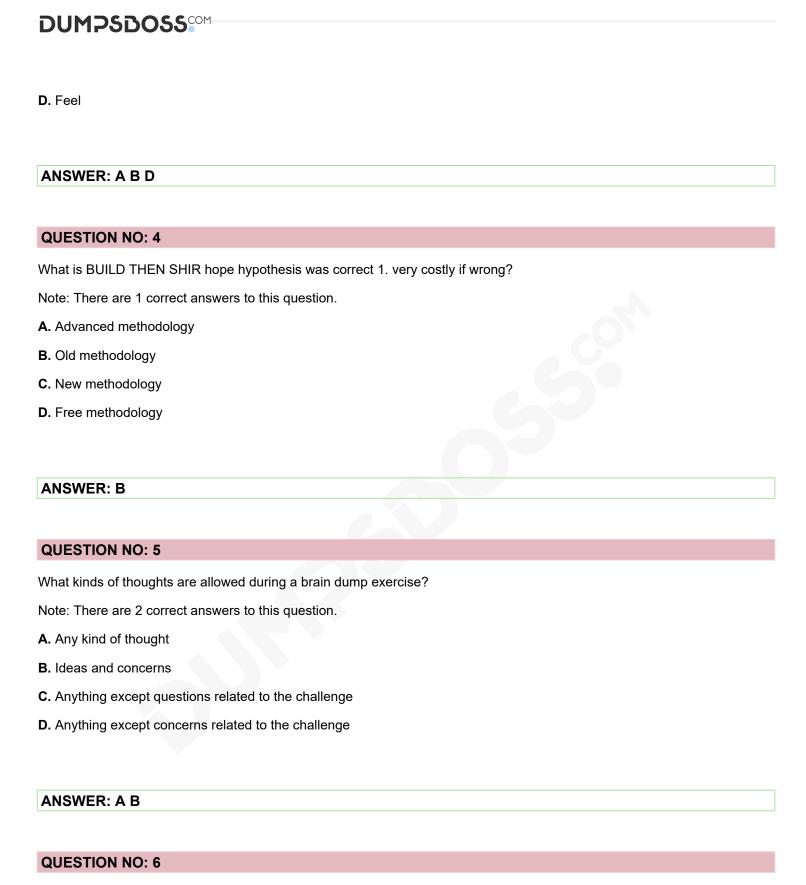
- A. Expose
- B. Purpose
- C. Dispose
- D. Lux pose

ANSWER: B

QUESTION NO: 3

The empathy map contains four main components that help you organize data from people you interview: Note: There are 3 correct answers to this question.

- A. Think
- B. Say and Do
- C. Create



Note: There are 1 correct answers to this question.

what?

Taking a design-thinking approach forces you to answer an entirely different question in the beginning. The first question is



- A. What do people need?
- B. How do people execute design?
- C. How do people begin thinking?

ANSWER: A

QUESTION NO: 7

What are the 3 steps to interviewing?

Note: There are 3 correct answers to this question.

- A. Draft an introduction to the interview that lays out your intentions and the purpose of the interview
- B. Think about whom you want to interview
- C. challenging questions to bring the interviewee to make creative suggestions
- **D.** Prepare your interview questions

ANSWER: A B D

QUESTION NO: 8

can be an alternative or a complement to observation. Note: There are 1 correct answers to this question.

- A. Persona
- **B.** Interviewing
- C. Multiplication
- D. Remember the Future

ANSWER: B

QUESTION NO: 9

What are the 3 main phases of design thinking?

Note: There are 3 correct answers to this question.



- A. Overlapping phases
- **B.** Implementation (Test)
- C. Ideation (Create)
- **D.** Inspiration (Empathize)

ANSWER: B C D

QUESTION NO: 10

By which process, test your designs, get feedback, and give yourself a chance to make improvements before investing the time to develop?

Note: There are 1 correct answers to this question.

- A. Test your sketches with users
- B. Create a persona
- C. Sketch a prototype
- D. Interview your users

ANSWER: A