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CIW 1D0-610

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Topic Break Down

Topic	No. of Questions
Topic 1, Volume A	90
Topic 2, Volume B	82
Total	172

QUESTION NO: 1

Melanie works in the sales department at XYZ Company. She decides that her company's marketing team has done a poor job representing the company's brand. Without direction or permission, she starts her own social networking account to help. This account's name is called XYZ Professional. To customize her page, she uses company logos and verbiage from the company Web site. She then begins communicating with customers and individuals interested in XYZ via this service. Which of the following would be the most appropriate response to Melanie's actions by the company?

A. Providing a link to Melanie's page from the company's official social networking account

B. Sending Melanie a request from the company's Human Resources department to stop using company logos, yet allowing her to continue using this social networking account

C. Adding references to Melanie's social networking page in the company's internal newsletter

D. Terminating Melanie's employment for copyright and trademark violation, with a cease-and-desist letter asking for control of the account

ANSWER: D

QUESTION NO: 2

Marion has been hired by a small business to determine why its Web site does not attract users. As Marion interviews different members of the company, she learns that when the site was first created, the external Web developer did not produce any documents specifying the basic requirements for the site. As a result, the site did not have a defined purpose and was not designed for the company's audience. Additionally, the site navigation did not make sense from a user's point of view. Marion considers this information, then she recommends that the company create which document?

A. Wireframe

B. Storyboard

C. Marketing slideshow

D. Non-disclosure agreement

ANSWER: B

QUESTION NO: 3

Andrea works as an Administrative Assistant for a small business that uses an SaaS service for accounting, sales orders and customer service information about the business's customers. This product is similar to Salesforce.com and its competitors. Andrea makes sure she saves accurate records about current projects and performs regular backups of the business data stored on the cloud-based service. Which of the following is the primary reason for this practice?

A. If there is an interruption in Internet access, the service and records would not be accessible.

B. There is a limit on the number of users who are allowed to access the cloud-based service at any one time.

C. Data stored online through the cloud-based service is more at risk to security breaches than if it were stored locally.

D. Andrea is overly cautious because it is well known that cloud-based services are highly secure, highly reliable and always available.

ANSWER: A

QUESTION NO: 4

Patrick visits his teenage daughter's social media page and discovers several offensive posts about one of her classmates. After speaking with his daughter, Patrick learns that several other girls in her class are upset with the classmate and have been posting, texting and e-mailing others about the girl. What is the best way for Patrick to help his daughter understand cyberbullying?

A. He should advise his daughter to ignore the posts, texts and c-mails.

B. He should explain to his daughter that she is participating in the bullying by accepting others' posts, texts and c-mails.

C. He should explain to his daughter that the Internet embraces freedom of speech, and anyone is allowed to write anything.

D. He should advise his daughter to delete all the posts, texts and c-mails she has received, as well as any new ones that appear.

ANSWER: B

QUESTION NO: 5

Which of the following HTML elements is a text-level element?

A.
B. <hi>
C. <list>
D. <blockquote>

A. Option A

B. Option B

C. Option C

D. Option D

ANSWER: A

QUESTION NO: 6

A user is submitting data from a form on your Web page to a database using a CCI script. Which attribute of the form field elements organizes the user's information into name=value pairs?

A. Name

B. Form

C. Value

D. Method

ANSWER: A

QUESTION NO: 7

Marion has been hired by a popular national salon business to refresh its existing Web site and update it to valid HTML5 code. Money is not an issue, but time is. Marion is asked to complete the project within eight weeks. The site currently includes 10 pages and connects to a back-end database so that customers can sign in for a personalized experience. Marion suspects that most of the existing code will need to be replaced. Marion must ensure that she has plenty of time for the testing phase, so she needs to complete the planning phase, in which she selects the multimedia for the site, within the next couple days. Which strategy should Marion use in the planning phase?

A. Take pictures of the salons herself.

B. Purchase stock photos from online resources.

C. Hire a photographer to take pictures of the salons.

D. Edit existing images of the salons to update them.

ANSWER: B

QUESTION NO: 8

You are the technology coordinator for a small multi-national corporation with offices in Los Angeles, New York, Tokyo and London. You have been asked to coordinate a live and interactive meeting that will allow executives from each of the offices to meet virtually and share presentations. What is the best way to achieve this desired goal?

A. Podcast

B. Webcast

C. Conference call

D. Web conference

ANSWER: D

QUESTION NO: 9

Since the advent of HTML5, which choice accurately describes a difference between a mobile app and a mobile Web site?

A. A mobile Web site is faster because it uses the mobile phone's default browser.

B. A mobile app is faster because it does not necessarily use the browser.

C. A mobile Web site cannot create an immersive experience for users.

D. A mobile app can be used on any operating system.

ANSWER: B

QUESTION NO: 10

You have just been hired by a large company, and the IT manager is giving you an overview of the corporate network. He tells you that the corporation is spread out over several cities, and various departments are divided into sub networks that are connected using routers. What type of network are you being shown?

A. Local area network (LAN)

B. Wide area network (WAN)

C. Virtual private network (VPN)

D. Internet Exchange Point (IPX)

ANSWER: B