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Adobe Experience Manager Architect

Adobe AD0-E104

Version Demo

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QUESTION NO: 1

A customer wants to re-use the same content across multiple pages and channels but with variations in the layout.

Which capability should the Architect recommend?

- A. Content Fragments
- **B.** Content Services
- **C.** Experience Fragments
- **D.** Static Templates

ANSWER: B

QUESTION NO: 2

A customer wants to manage and classify assets for their website in AEM.

Which option should the Architect use to group these assets?

- A. AEM Assets Brand Portal
- B. Access Control Lists
- C. AEM Policies
- D. AEM Tags

ANSWER: D

QUESTION NO: 3

A client currently licenses AEM, Abode Target, and Adobe Analytics.

The client wants to increase organizational efficiencies by enabling content producers to have the ability to create personalized experiences in AEM. They want the results to be captured in Adobe Analytics.

Which implementation strategy should the Architect recommend?

- A. Configure a replication agent that points to Adobe Target and use Adobe Launch for Analytics tags on the AEM Site
- B. Place Adobe Target and Analytics tags onto your AEM Site



- C. Place Analytics tags on your AEM Site and the Visual Experience Composer in Target
- D. Use Targeting Mode in AEM and use Analytics for Target (A4T) as the reporting source.

ANSWER: C

QUESTION NO: 4

An author makes changes to a page and performs replication to a publish site. Adobe Launch is used to add Analytics tags to the page. The old version of the page still appears on the dispatcher.

The Architect cleared the local browser and dispatcher cache. Also, replication queue has been verified and there are no pending replication jobs.

Which two steps should be performed to resolve this issue? (Choose two.)

- A. Check that the stat files are not missing on the dispatcher
- **B.** Check that permissions are appropriate for the resources
- C. Check that dependent components and templates are available on Publish
- D. Check that the replication agents are configured
- E. Check that the launch libraries have been published

ANSWER: B E

QUESTION NO: 5

A customer wants to upgrade their AEM instance from 6.3 to 6.4 using the "In-Place" method. The goal is to eliminate the need to migrate content and recreate user permissions.

What are two disadvantages of doing an "In-Place" upgrade instead of a "Clean Install and Migrate" approach? (Choose two.)

- A. Possibility that the upgrade significantly corrupts an otherwise working implementation
- B. High probability that the upgraded system inherits existing platform errors/configuration issues
- C. In-Place upgrades may not display the correct AEM version number after upgrades
- D. The Dispatcher .stat file needs to be recreated
- E. Eliminates the need to migrate content, partially implementations with large DAM repositories



ANSWER: A B

QUESTION NO: 6

A customer wants to use translations, however certain content on pages must not be translated. What should the Architect recommend to meet the requirement?

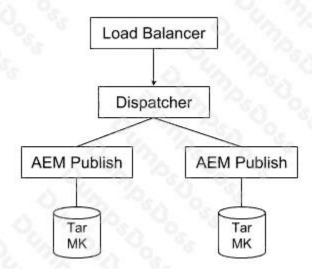
- A. Add a translate property to the content component on the page and set it to false
- B. Add the page path and properties, uncheck Translate box in Translation Configurations
- C. Add the page path and node type, uncheck Translate box in Translation Configurations
- D. Add a resource Type reference in Translation Configurations

ANSWER: B

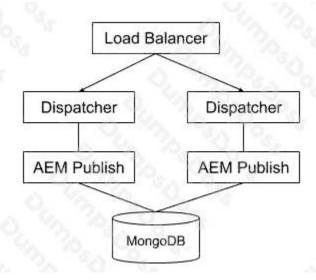
QUESTION NO: 7

Which architecture should the Architect recommend for performance and failover?

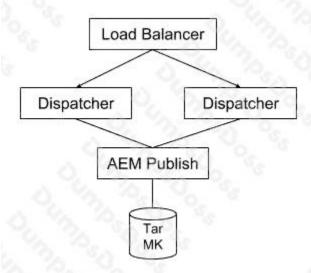
A)



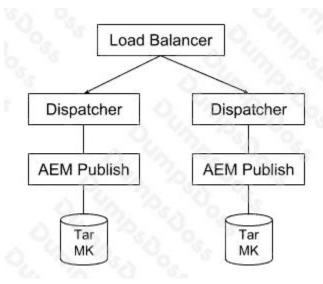
B)



C)



D)



- A. Option A
- B. Option B
- C. Option C
- D. Option D

ANSWER: D

QUESTION NO: 8

A customer wants to allow logged in/authenticated users to mark pages delivered from AEM as their favorite. The favorites are stored and retrieved using REST API from AEM.

The POST REST API call to store favorites always fails with a 403-forbidden error. Which two configurations should the Architect review? (Choose two.)

- A. Session timeout configuration
- B. CSRF token configuration
- C. Apache Sling Referrer Filter configuration
- D. Authentication handler configurations
- E. User Sync handler configuration

ANSWER: B C



QUESTION NO: 9

In which two formats is AEM able to export Experience Fragments to Adobe Target? (Choose two.)

- A. HTML
- B. CSV
- C. XML
- D. JavaScript
- E. JSON

ANSWER: A E

QUESTION NO: 10

Which two security aspects should be configured in a dispatcher.any? (Choose two.)

- A. SQL Injection
- **B.** Cross Site Request Forgery (CSRF)
- C. Clickjacking
- **D.** Cross Site Scripting (XSS)
- E. Denial of Service (DoS)

ANSWER: BE